



July 31, 2016

To: Board of Directors and Past Presidents

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Leadership Council Members: Helen Eby, Milena Calderari-Waldron, Lorena Ortiz-Schneider, Tianlu Redmon, Cristina Helmerics, Paula Irisity, Cristina McDowell, Odile Legueay, Farah Arjang

**Summary of Activities and Next Steps
Interpreters Division**

(Last report submitted on April 2015)

Communications

Website, blog

The ID Leadership has continued to work on the Evoice blog, averaging an article every two weeks and posting information about new jobs and a variety of topics on a regular basis.

Social Media

The Division has invested a lot of time and effort in keeping the social media outlets relevant by posting articles and discussions in Facebook, Twitter and LinkedIn. We have experienced a significant growth since 2015. (Please see the table below). Tianlu Redmon has spearheaded all the social media efforts since 2015 and she is an asset to our Division's leadership council.

TOTAL FOLLOWERS			
	Facebook	Twitter	LinkedIn
2015 July	877	17	27
2015 September	962	25	40
2015 November	1021	38	53
2016 March	1262	88	70
2016 July	1533	104	98
GROWTH PERCENTAGE			
	Facebook	Twitter	LinkedIn
July 2015 - November 2015	16.42%	123.53%	96.30%
December 2015 - March 2016	23.60%	131.58%	32.08%
April 2016 - July 2016	21.47%	18.18%	40.00%
OVERALL GROWTH PERCENTAGE			
	Facebook	Twitter	LinkedIn
July 2015 - July 2016	74.80%	511.76%	262.96%

Conference Planning

Panel:

Our Guest Speaker Robyn Dean will have a two session talk on Ethics. She will also be an expert panelist on the same topic along with other expert panelists: Milena Calderari-Waldron and Christina Helmerichs. The panelist will discuss the similarities and differences among all the available codes of ethics. Helen Eby spearheaded this initiative. She is member of the ID leadership Council and an asset to our Division and our profession.

Networking event:

The Medical Division and the Interpreters Division will plan the networking event together.