



October 25, 2016

To: Board of Directors and Past Presidents

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Leadership Council Members: Helen Eby, Milena Calderari-Waldron, Lorena Ortiz-Schneider, Tianlu Redmon, Cristina Helmerics, Paula Irisity, Cristina McDowell, Odile Legueay, Farah Arjang

Summary of Activities and Next Steps Interpreters Division

(Last report submitted on April 2015)

Communications

Website, blog

The ID Leadership has continued to work on the E-voice blog, averaging an article every two weeks and posting information about new jobs and a variety of topics on a regular basis. During the last quarter the Division has featured a number of original articles and interviews with relevant content about the different types of interpretation. The work of our blog editor has been impeccable.

Social Media

The Division has invested a lot of time and effort in keeping the social media outlets relevant by posting articles and discussions in Facebook, Twitter and LinkedIn. We have experienced a significant growth since 2015. (Please see the table below). Tianlu Redmon has spearheaded all the social media efforts since 2015 and she is an asset to our Division's Leadership Council.

TOTAL FOLLOWERS			
	Facebook	Twitter	LinkedIn
2015 July	877	17	27
2015 September	962	25	40
2015 November	1021	38	53
2016 March	1262	88	70
2016 July	1533	104	98
2016 October	1688	143	114
OVERALL GROWTH PERCENTAGE			
	Facebook	Twitter	LinkedIn
July 2015 - October 2016	92.47%	741.18%	322.22%

Conference Planning

Panel:

Our Guest Speaker Robyn Dean will give a two-session talk on Ethics. She will also be an expert panelist on the same topic along with other expert panelists: Christina Helmerichs, Milena Calderari-Waldron, and Marina Waters, in a panel coordinated by Helen Eby. The panelists will discuss the similarities and differences among all the available codes of ethics. Helen Eby spearheaded this initiative. She is a member of the ID Leadership Council and an asset to our Division and our profession.

Networking event:

The Medical Division and the Interpreters Division have planned a networking dinner for Thursday November 3rd at the Waterfront hotel in San Francisco. For the raffle, we have been promised donations of an autographed book each from our guest speaker and from two of our blog contributors.

Thanks to ATA support, the Interpreters Division created a button to identify members of the division during the conference. The button was designed by Lizette Odfalk and the artwork was donated by artist John Nolan (www.nolanart.com).

Continued Education: The Interpreters Division collaborated with ATA headquarters to secure continued education credits for medical and legal interpreters. So far, the ID has worked with the Certification Commission for Health Care Interpreters, which approved 59 sessions and 3 pre-conference seminars. This is the highest number of approved sessions ever. The ID also reached out to the National Board of Certification for Medical Interpreters, unsuccessfully. ATA HQ is handling credits for the California Courts separately. Once we have the information, we will publish it on our website.