



July 13, 2015

To: Board of Directors and Past Presidents

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Summary of Activities and Next Steps
Interpreters Division

(Last report submitted on April 2015)

Within the past quarter the ID Leadership Council has devoted a significant amount of efforts developing and analyzing a survey which purpose was to gain insight into the state of our profession as well as our members' interests and concerns. This survey constitutes the basis for future marketing and communications strategies and efforts. Some of the results of the survey along with talking points drafted by the ID and LC members were shared during the Interpreting America Summit held on June 2015 by ATA President Caitilin Walsh during her round table session. Another portion of the survey compiling the interests and concerns of the membership will be shared during the ATA conference in November.

Blog/Site

On June 2015 the ID Editorial Committee was created. Paula Irisity is our Webmaster. Cristina McDowell is our new Blog Master, and Lorena Ortiz-Schneider is our Editor. Other members of the LC are assigned with supporting roles within this Committee. Our website has a new appearance. The team is currently working on updating the content and Paula Irisity, our Webmaster is focusing on making it more user-friendly by adding new features. Please take a look! <http://www.atanet.me/ID/>

Social Media

Tianlu Redmon our Social Media Chair has successfully installed Hootsuite, an application that allows the management of all social networks from one single point and schedule future posts. This is a significant improvement as it simplifies the use of all social media and saves time and effort. We are using the free version of Hootsuite .

Collaboration with other Divisions: We continue to collaborate with the Medical Division, the first article of the Medical Interpreter Initiative was launched within this quarter. It was written by Cristina McDowell and it has been published on both websites.

Teamwork with other ATA groups

We continue to collaborate with Interpretation Policy Advisory Committee. The results of these collaboration will be presented to the board on a separate report. The main aspect of the ID participation is to emphasize the importance of representing all Interpreter members equally regardless of their interpreting track.

56th Conference in Miami

We are working with the local chapter to organize a Happy Hour for members of the ID. We do not yet have a venue or a firm date for the event, but we will most probably go for Thursday, which seems to be the most suitable day for an event of this nature. Also, our idea is to select a venue that is at walking distance from the Conference Hotel, as per the guidelines for organizing off-site events. Assuming that other divisions with which the ID has a lot of overlap (notably the Spanish Division and the Medical Division) will also follow this guideline and will also hold their event on Thursday, it will make it easier for our membership to reconcile more than one event.

We intend to organize a visit to a Miami court by those interpreters in the ID who have an interest in judiciary interpretation. We have contacted a local Miami court to try and schedule this visit, but so far have not heard back from them. We will try to pursue other avenues to schedule this visit.