

Division Annual Meeting

ANNUAL MEETING OF THE LANGUAGE TECHNOLOGY DIVISION OF THE AMERICAN TRANSLATORS ASSOCIATION Friday, October 8, 2021 Online

Members present: Daniel Šebesta (Administrator), Percy Balemans (Acting Assistant Administrator), Viktoryia Baum, Paolo Belfiore, Carola Berger, Alejandro Esterline, Bridget Hylak, Caroline Kim, Russ Shughart, Joumana Sleiman

1. Call to order

2. Accept agenda

3. Missing minutes of last year's meeting

- The minute of last year's meeting are not available.

4. Language Technology Division Overview for 2021

- Change of leadership:
Joseph Wojowski resigned as Administrator. Daniel Šebesta (Assistant Administrator) took over, Percy Balemans took over as Acting Assistant Administrator.
- Session proposals for the conference:
Thanks to everyone who volunteered and submitted a proposal. Division leaders only make a suggestion as to which proposals are accepted. 15 sessions were accepted, with quite a few new names among the speakers and very relevant topics.
LTD will hold its first off-site event at the conference, a dinner on October 28.
- Social event:
The LTD hosted its first digital social event in September. 20 members signed up, about 10 attended. Bridget Hylak hosted an informal discussion on the threat (or lack thereof) of technology for translators.
- Social media:
LTD has a lively online presence. A link to the website with an overview of LTD social media accounts was posted in the Chat. Members are invited to follow the LTD on social media.
- Call for volunteers:
LTD needs more people to maintain social media and perform other tasks.

5. Announce election results

- Nominating committee: Luz Miranda (committee chair) and Edna Santizo
- Introduction of new Administrator, Bridget Hylak, and Assistant Administrator, Daniel Šebesta.
- Bridget Hylak introduces herself:
Honored to have been considered for the position of Administrator of the LTD.
Appreciated the social event, good way to check out what people want to talk about.
We as linguists have a lot to offer and we hope to reinsert ourselves in the field of localization.

6. Questions from members

- Bridget Hylak asks: The LTD has a lot of members, but very few are active. Any ideas why?
Carola Berger says the Science & Technology Division has a similar problem. Maybe people are mainly passively interested.
Daniel Šebesta suggests that maybe members are mainly interested in the Division for their language.
Caroline Kim adds that the link to the Annual Meeting of the Division was hard to find.
Bridget adds that the LTD needs to add more actual “value” to encourage members to become more active.

7. Adjourned