

Translation Company Division

of the

American Translators Association



10 Smart Reasons to Join the TCD Today!

To succeed in today's business world, you need specialized knowledge and an inside track. Being a member of the TCD gives you that and more!

1. Make contacts that count: Access a network of translation company owners and managers who share your interests and issues through the Yahoo group, conference meetings, and networking events.
2. Expand your visibility: Build your reputation in the industry by contributing to division newsletters and conferences or serving on a committee.
3. Market your services: Target the right audience for your specialties with your listing in an online division directory.
4. Gain client confidence: Show clients your commitment to continuing education and professional ethics with your division membership.
5. Develop professional skills: Move ahead in your field by attending career-building educational sessions organized by the division.
6. Find the answers you need: Learn tried-and-true solutions to daily challenges through one-on-one discussions with division leaders and members.
7. Become an advocate: Increase the visibility and public awareness of the translating and interpreting professions in general, and of your specialties in particular.
8. Know the news: Stay current with resources that meet the practical needs of your business through the division newsletter and web site.
9. Connect to colleagues: Exchange information with your colleagues by keeping in touch through online searchable division membership directories.
10. Be part of a community: Find a professional home within the ATA by belonging to the TCD!

What is the TCD?

The TCD consists of ATA members who share a common interest in a specific aspect of the profession, which is the management and operation of a translation company. Our purpose is to serve as a means of communication among our members; to provide information and service to our members in specific fields of interest related to the business of translation and

interpretation; to organize meetings that further cooperation and information exchange among members; and to promote the policies and objectives of the division and the ATA.

How do we accomplish this purpose? We:

- ❖ Publish a quarterly newsletter for division members
- ❖ Maintain a web site for the division
- ❖ Maintain a Yahoo group for information exchange and discussion between division members
- ❖ Participate in the development of sessions for the ABC (Agencies, Bureaus and Companies) track at the ATA conference
- ❖ Hold an annual divisional conference for education and networking
- ❖ Sponsor a division networking event at the ATA conference
- ❖ Offer opportunities for leadership within the division, the association, and the industry
- ❖ Hold twice-yearly business meetings (at the ATA and TCD conferences) to plan division activities

How to Become a TCD Member

You must be a member of the ATA in order to take advantage of membership in a division. When you become a member or renew your membership in the ATA, select the TCD division on the application. Or you can join anytime by visiting the ATA website at www.atanet.org and clicking on the Divisions tab.

If you have questions or need more information, contact:

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