# ATA 60TH ANNUAL CONFERENCE OCT 23-26 2019 Palm Springs CALIFORNIA

# Interlingual Real-Time Closed Captions: Where Accessibility Meets Translation



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### Contents

Media accessibility and audiovisual translation

Realtime closed captioning (live subtitling)

- Realtime voice writing (intralingual respeaking)
  - Quality in realtime captioning
- Interlingual realtime closed captioning (interlingual respeaking)
  - Training, research and practice
  - Future developments

#### **Audiovisual Translation**

Dubbing 1980s Subtitling 1970s Voice-over 1900s Localisation 1980s



Dubbing 1980s

Subtitling 1970s

Voice-over 1900s

Localisation 1980s

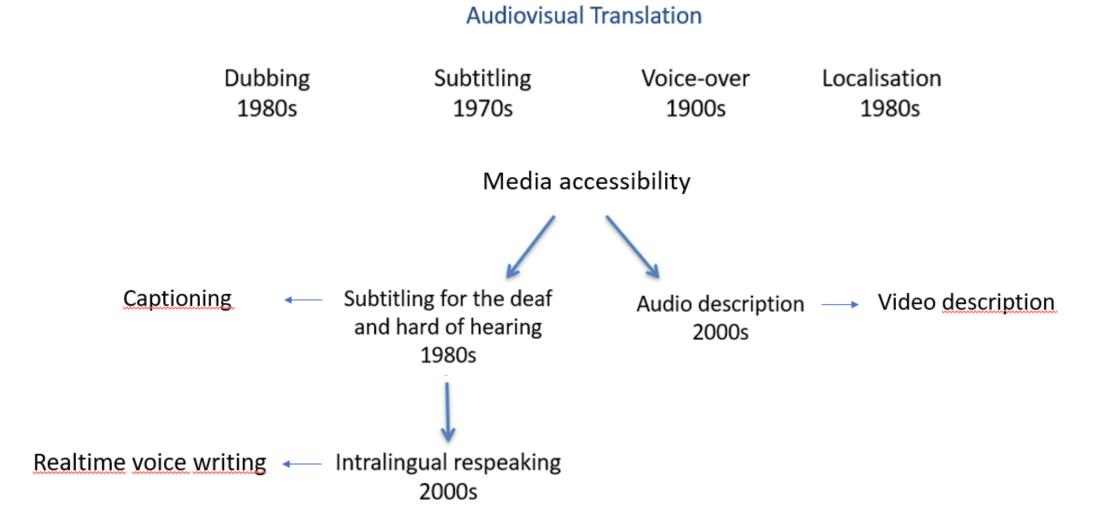
Media accessibility

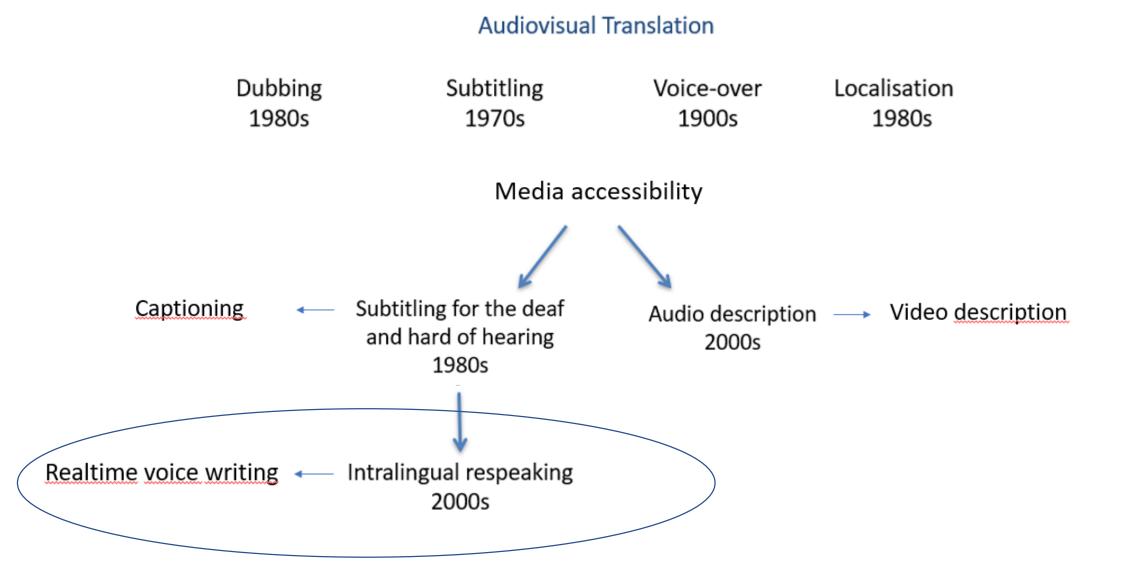


Captioning

Subtitling for the deaf and hard of hearing 1980s

2000s





# DRAFT INTERNATIONAL STANDARD ISO/IEC DIS 20071-23

ISO/IEC JTC 1/SC 35

Secretariat: AFNOR

Voting begins on: 2017-04-28

Voting terminates on:

2017-07-20

## Information technology — User interface component accessibility —

#### Part 23:

Guidance on the visual presentation of audio information (including captions and subtitles)

Technologies de l'information — Accessibilité du composant interface utilisateur — Partie 23: Titre manque

ICS: 35.240.20

-For those who cannot hear or understand the audio content

-Persons
with hearing loss
with learning difficulties or cognitive disabilities
watching a movie in a non-native language
who cannot hear the audio content due to environmental
conditions

### Media Accessibility

Access to media products, services, and environments for all persons who cannot, or cannot completely, access them in their original form (Greco, 2016b)

Realtime voice writing (intralingual respeaking) as an example of the wide notion of media accessibility

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## Comparison of live captioning methods

(Lambourne, 2007)

	Velo- type	Dual Keyboard	Steno	Voice writing
Delay	Mid	Mid	Low	Low
Speed	Mid	Mid/High	Very high	Mid/High
Accuracy	Mid	Mid/High	High	High
Difficulty	Mid	Mid	High	Mid
Cost	Mid	Mid	Mid/High	Low
Errors	Mid	Low	Mid	Mid

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### Current state of affairs

• Respeaking has overtaken stenography as the preferred form of live subtitling.

The US and Canada mainly use stenography, but things are changing.

• Australia uses a mix, although respeaking is the most common method now.

In Europe....

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### What is realtime voice writing?

"a technique in which a respeaker listens to the original sound of a (live) programme or event and respeaks it, including punctuation marks and some specific features for the deaf and hard-of-hearing audience, to a speech-recognition software, which turns the recognized utterances into subtitles displayed on the screen with the shortest possible delay" (Romero-Fresco 2011: 1)

Translation Practices Explained

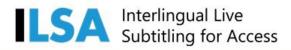
#### SUBTITLING THROUGH SPEECH RECOGNITION: RESPEAKING

Pablo Romero-Fresco





## Realtime voice writing as a profession



ABOUT THE PROJECT

**INTELLECTUAL OUTPUTS** 

TEAM RESULTS

NEWS

CONTACT

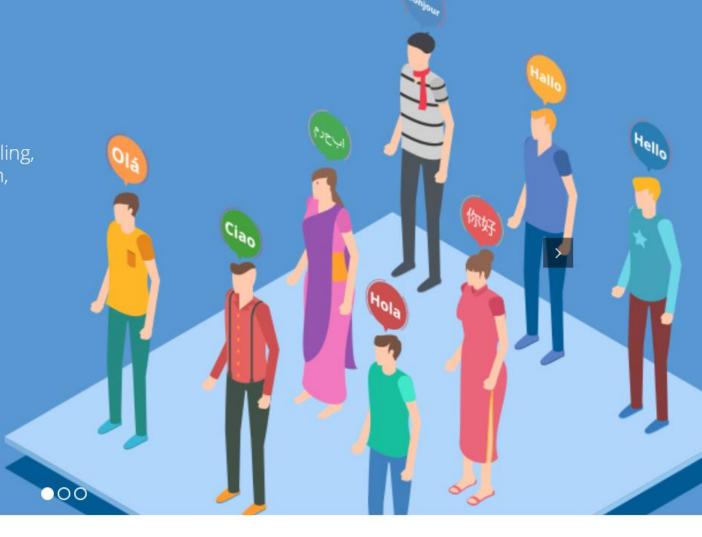
### **ILSA PROJECT**

Interlingual Live Subtitling for Access

Helping to develop Interlingual Live Subtitling, a new discipline that combines translation, subtitling and simultaneous interpreting.

<

Learn More



INTERLINGUAL LIVE SUBTITLING FOR ACCESS (ILSA) IS A THREE-YEAR (SEPTEMBER 2017-AUGUST 2020) PROJECT CO-FINANCED BY THE EUROPEAN UNION UNDER THE ERASMUS+ PROGRAMME, KEY ACTION 2 - COOPERATION FOR INNOVATION AND THE EXCHANGE OF GOOD PRACTICES, KA203 - STRATEGIC PARTNERSHIPS FOR HIGHER EDUCATION (REFERENCE NUMBER 2017-1-ES01-KA203-037948). AS A STRATEGIC PARTNERSHIP PROMOTING OPEN AND INNOVATIVE

### Realtime voice writing as a profession

- Highly educated women under 40 with a BA and language-related MA.
- Working as voice writers for 6 years and typically work for captioning companies (in-house or freelance).
- They do not normally respeak for more than one hour.
- Differences in equipment depending on country.
- Accuracy and delay is approached differently depending on country.

### Training in realtime voice writing

- Training in realtime voice writing at university level is limited.
- Modules form part of larger MA programmes, such as AVT or Interpreting.

## INTRODUCTORY TRAINING

- University of Leeds, UK
- Universitat Autònoma de Barcelona, Spain
- University of Parma, Italy

#### THOROUGH TRAINING

- University of Antwerp (6 months)
- University of Roehampton (3 months)

#### **ONLINE TRAINING**

 University of Vigo (CPD) (5 months)

### Required skills

<u>Description:</u> Voice writing is to captioning what interpreting is to translation (a leap from the written to the oral without the safety net provided by time).

**Process:** interpreting

**Result:** captioning

<u>Technology:</u> speech recognition

### Required skills

#### Interpreting

- Research
- Split attention
- Décalage
- Pressure management

#### Captioning

- Reformulation
- Spelling, punctuation
- Captioning issues: speaker identification, subtitle position...

#### Voice writing

- Software
- Fast and accurate dictation
- Multitasking

### Knowledge of speech recognition

How to dictate: idea units

```
"See" = C or sea or see

"You have to see, for example, the advantages..."
=
"You have to C / sea / see, for example, the advantages..."
```

"You have to, for example, see the advantages..."

## Multitasking

- Listening (ST)
- (Re)Speaking (TT)
- Listening (TT)
- Watching (ST and TT)
- Writing (corrected TT)

## Multitasking

0 1 2 3 4 5 6

#### [watch and listen]

In 1998, the financial recession brought about the loss of hundreds of..

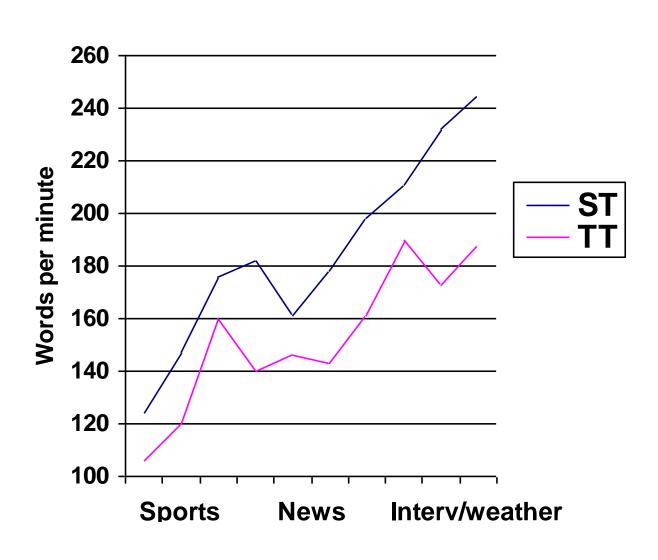
[watch, listen and respk]
In 1998, the financial (recession has brought about the loss ...)

[watch, listen, respeak and read]
In 9098, the financial

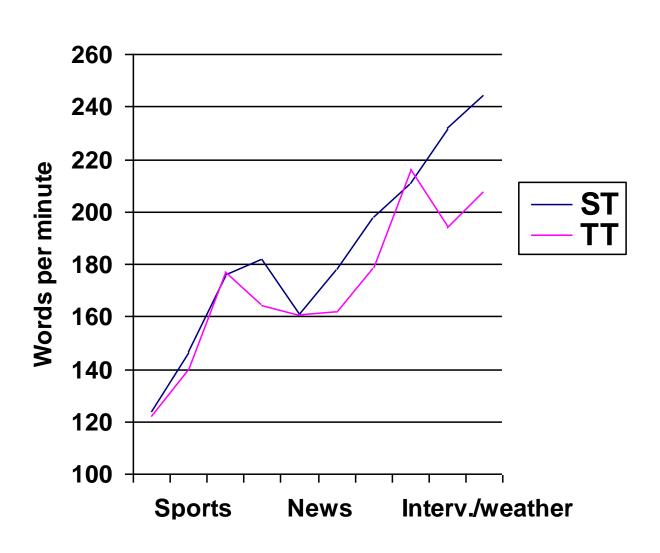
[watch, listen, read and type]

In 1998, the finan..

### Verbatim vs edited



### Verbatim vs edited



## Impact of verbatim captions on the viewers



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## Quality in Respeaking

Well, you know, you have to try
and put out a good performance,
I mean, yeah, it's kind of a
stepping stone, isn't it, really?

You have to try to put out a good performance. It's a stepping stone.

### The NER model

$$N-E-R$$
 Accuracy 
$$-----\times 100 = \%$$
 N

Correct editions:

Assessment:

### Minor Recognition Errors

What a great goal by a Ryan Giggs!

What a great goal by Ryan Giggs!

Simon brown has been appointed new chairman of Rolls Royce.

Simon Brown has been appointed new chairman of Rolls Royce.

### Standard Recognition Errors

He's a buy you a bull asset.

He's a valuable asset.

Is it really attend Tatian?

Is it really a temptation?

### Serious Recognition Errors

Public funding for universities has been cut by 50% this year.

Public funding for universities has been cut by 15% this year.

Three students weren't missing today.

Three students were missing today.

The Queen commemorates her birthday on her own.

The Queen commemorates her birthday on heroin.

#### Standard Recognition Errors

He's a buy you a bull asset.

He's a valuable asset.

Is it really attend Tatian?

Is it really a temptation?

It was a documentary about the path is it.

It was a documentary about the Pacific.









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#### Interlingual realtime voice writing: professional practice

- Interlingual respeaking on TV
- Conferences
- Educational, legal and medical settings

#### Interlingual realtime voice writing: training

- Mainly in-house (from 12 to 52 weeks, 1-4 hours a week).
- University of Antwerp: face-to-face, English into Dutch
- University of Vienna: face-to-face, English into German
- Universidade de Vigo:
  - online
  - Eng-Spa-Eng
  - 8-week simultaneous interpreting
  - 8-week intralingual respeaking
  - 8-week interlingual respeaking

#### Interlingual realtime voice writing: Research

• Is interlingual respeaking feasible?

• What is the ideal professional profile?

Media accessibility and audiovisual translation

Realtime closed captioning / Live subtitling

Realtime voice writing / Intralingual respeaking

Quality in realtime captioning: the NER model

Interlingual realtime closed captioning / Interlingual respeaking

Training, research and practice

Future developments

## Future developments

Automatic realtime voice writing

#### Automatic vs. manual

- The quality of respoken subtitles is better than that of the automatic ones.
- The quality of some automatic subtitles is impressive:
- Accurate recognition of structured narration
- Long stretches of spontaneous speech
- If punctuation is not counted, automatic subtitles are close to the accuracy threshold.
- Too many minor errors (interrupt the flow).
- Too many standard errors in fast and spontaneous speech.

#### Interlingual realtime voice writing: final questions

- Can/Will this be automatized?
- Can this take off in the US?
- What working conditions would be appropriate?
- Who can do it and how can they be trained here?
- Can the ATA get play a role here?

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