# Speech Recognition Software for Audiovisual Translation

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#### **Definitions**

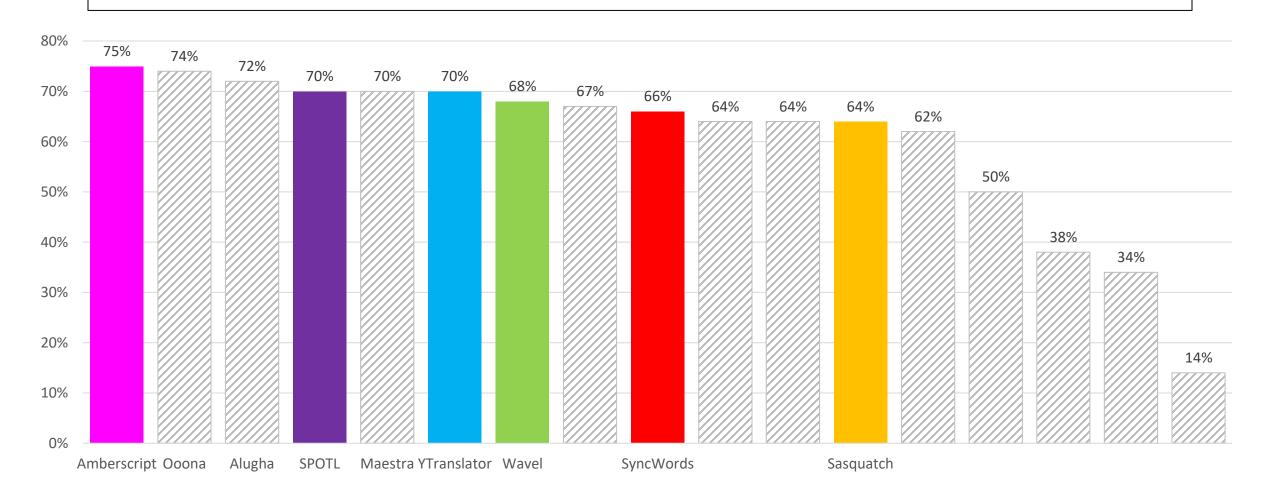
- ASR = automatic speech recognition = speech-totext (STT).
- Speech processing engines: Google, IBM Watson, Microsoft, Amazon, Speechmatics, Apptek.
- Product: a timed transcription split into subtitles/captions in formats like SRT, STL, etc.
- Benefits: Cut costs and improve turnaround times.

### Stage 1

- Sample video: 10-minute clip of *Brooklyn Nine-Nine*.
- Processed through 22 ASRs
- Compared the accuracy of the transcriptions to the script.



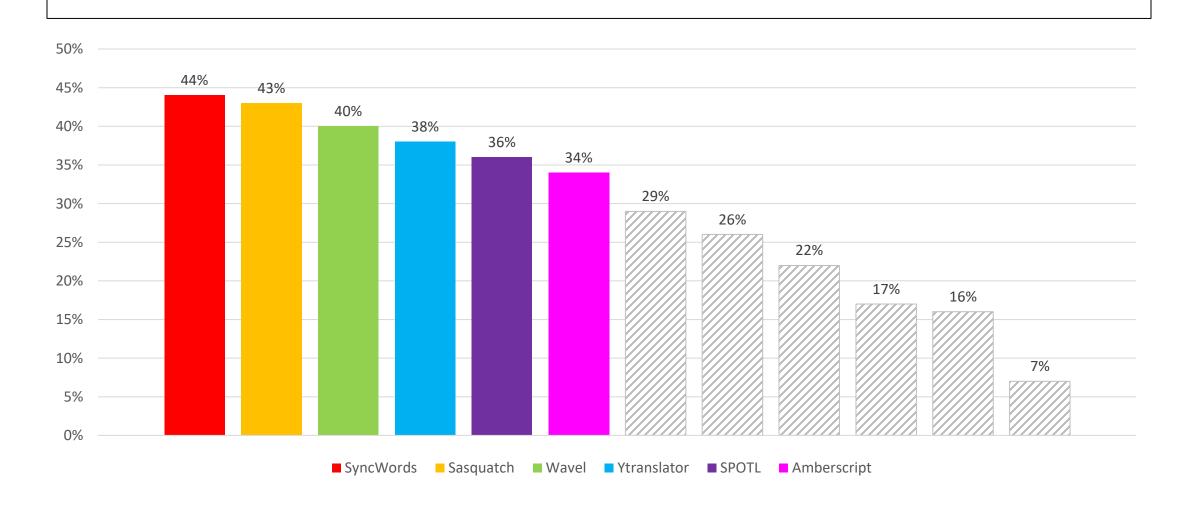
# Accuracy



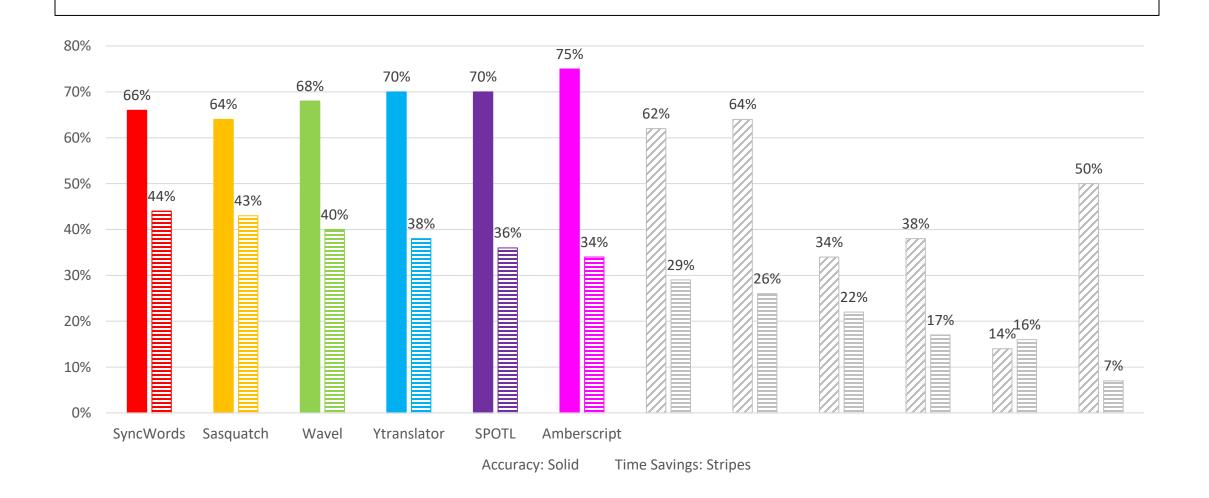
### Stage 2

- Timed the operator doing the origination.
- Timed the operator doing the conforming of the ASR output files.
- Calculated the time saved on conforming compared to origination.

# Time savings



# Accuracy vs. Time Savings



## Findings 1: Factors affecting time-savings

- 1. Punctuation and capitalization.
- 2. Line and subtitle breaks.
- 3. Timing.
- 4. Transcription accuracy.

# Findings 2: Type of material

- Best: single speaker; scripted/rehearsed material.
- Worst: multi-speaker; unscripted material; unclear audio.

### Integration

- Ooona and SubtitleNext.
- They both work with the same engines, with an accuracy of 70%.
- The video is uploaded to only one platform, thus bound to its security measures and certifications.

#### Software features

- Text editing tools.
- Timing editing tools.
- Glossary upload.
- Script upload and "alignment".
- Spec configuration.
- Human post-editing.
- Project management features.
- MT.

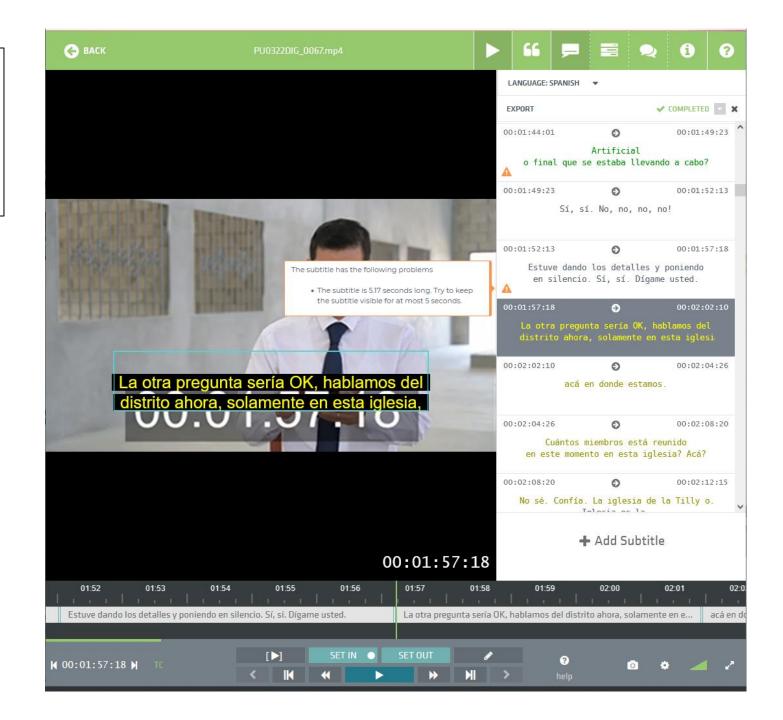
#### Machine Translation: Considerations

#### Two approaches:

- On the subtitle level.
- On the paragraph/speaker level.

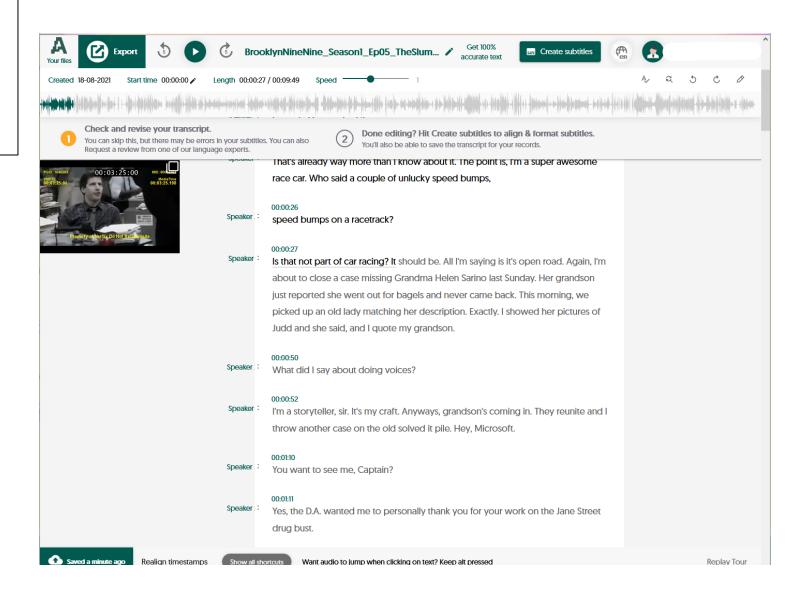
# Editing in the ASR platform 1

- Edition is made directly onto the subtitles.
- Spec errors are indicated.



# Editing in the ASR platform 2

The text is split into speakers.



## Implementation

- Determine what material is "ASR-processable".
- Create the subtitles on the ASR platform.
- Conform the file.

#### Conclusions

- Use different ASR software.
- Decide whether to use the tool's editor or the usual subtitling software.
- Remember you are bound by NDAs.
- Pricing models: by the minute, per day, per user; pre-purchase batches of minutes, bundles, packages.
- The ideal post-editor.

#### The elusive "croissant"

- Out of the 22 ASRs we tested, only 4 transcribed this correctly.
- The rest understood "Hey, Microsoft."
- Those 4 softwares scored above 70% in accuracy.



#### Fun with ASR!

- "WHERE DO I AFFIX THE PRINCESS TOWER, BOYLE?"
- where do I fit the prince's towel boy
- "I CAN'T HEAR YOU, SHIRT'S OVER MY EARS"
- I can't hear your shirts on my ears
- "CHARLES IS HOGGING MY DOLLHOUSE"
- Charles is hugging my daughter

## Thank you!

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