**Recorded by: Liming Pals**

**Date: April 23, 2025**

**Approved by:**

**Date of Approval:**

**CLD Leadership Council July 2024 Meeting**

**Minutes of the Meeting**

2025 April LC Meeting Minutes

**Time:** 9:00 pm EDT, Wednesday, April 23, 2025

Zoom:

Join Zoom Meeting

<https://us02web.zoom.us/j/87082290927?pwd=Eo4hGcZiIZDDV2bZLwIJiIF7Lf8WI2.1>

Meeting ID: 870 8229 0927

Passcode: cld

1. Approve [January Planning](https://docs.google.com/spreadsheets/d/1HqXfQYviqDU2UgG_DO9sO0Is-qBj2aPprKTTSajQreE/edit?usp=share_link) from the January LC meeting 2 min LC
2. Updates on LC members and volunteers 3 min Liming

| Liming Pals  王丽明 | Administrator; ATA communication, social media team leader | limingpals@gmail.com |
| --- | --- | --- |
| Rony Gao  高嵘 | Assistant Administration, Events team leader, website editor | rony.gao@gmail.com |
| Shaoli Gu  古韶莉 | Webmaster, website editor | shaoligu@gmail.com |
| Rony Gao  高嵘 | Events team leader, website editor | rony.gao@gmail.com |
| **Aaron Hebenstreit 何安仁** | **Events team volunteer, website editor** | **aarontranslate@gmail.com** |
| Sijin Xian  先思瑾 | *Yifeng* Editor-in-Chief, Social media team volunteer | projects@xiansijin.com |
| Jessie Doherty  祝轶君 | Website editor | zhuzhu930@yahoo.com |
| Jessie Liu  刘子畅 | The CLD Podcast host | jessieliu28@yahoo.com |
| Tingting Qin  秦婷婷 | Social media team volunteer, events team volunteer | tq@tingbridge.com |
| Lenny Yang | Social Media Lead | lenny@y17inc.com |
| Additional volunteers | Social media:  Tina Teng 鄧欣亞  Yijia “Sasha” Ding  *Yifeng*:  Fang Sheng 盛方  Ben Murphy  Events:  Roanna Cheung 张若荇  Certification Exam Practice Group Lead:  Luyi Yang 杨璐伊  Ad hoc:  Zhenhuan “Duoduo” Lei 雷朵朵  Tana Gegen |  |

**3.** Updates from each team

| Yifeng | 10 | Sijin |
| --- | --- | --- |
| CLD events | 10 | Rony |
| The CLD Podcast | 5 | Jessie Liu |
| Website | 10 | Shaoli |
| Social media | 10 | Lenny, Tingting and Mingshu |
| Certification Exam Practice group | 5 | Luyi Yang |
| Other matters/agenda proposals & schedule for next LC meeting | 5 | LC |

**Minutes:**

| **Topic** | **Summary of discussion** | **Conclusion** |
| --- | --- | --- |
|  | January planning was successful completed. |  |
|  | Welcome Aaron Hebenstreit to be a LC member |  |
|  | Welcome Luyi to be part of CLD Volunteer group | * Website team to create a page on the website * Needs a backup: Roanna Cheung and Lenny |
| 1. **Updates from each different team** | | |
| Yifeng (Sijin) | * Successfully contacted Tianyuan and got interview scripts with Peggy He. Fang is editing the scripts. Waiting for ATA HQ approval * Peggy already provided pictures. * Future plans of interview series: TBD | * Liming will work with Tian Yuan to get interview with Jessie D. * Liming will work with Tian Yuan to talk about future plan. |
| CLD Events (Rony) | Events:   1. Events were successful first quarter. 2. Translation Slam (C-E) in May. 3. More events to come in June and July. 4. We got good ideas from previous events registration. 5. We welcome more people to volunteer to present at the event. 6. We got an established process for CLD events. |  |
| 3. The CLD Podcast (Liu) | Currently, the number of subscribers to the YouTube channel is 130.  There is currently a new podcast in editing, and it will be released within a week.  Bill Rivers as a guest, analyze whether the executive order designating English as the official language of the United States has an impact on the language service industry |  |
| 4. Website (Shaoli) | 1) Continue to maintain website  2) Create a page for Certificate Examination practice group. | * Jessie will create a page under Resources for Luyi’s practice group * Liming will work with ATA IT to expand Jessie’s access. |
| 5. Social Media (Lenny, Tingting and Mingshu) | 1. LinkedIn (Lenny)  * Followers continue to grow steadily, currently 1101+ followers * Encourage more members and LC members to interact on LinkedIn   @CLD LinkedIn account! Rony encourages everyone to share professional growth.   1. CLD Facebook: 203 followers, repost LinkedIn Posts on Facebook 2. Wechat Group: Do we need a new group? We need to repost the Wechat Ettique. 3. Do we want to consider other social media accounts? 小红书 4. Mainland China social media accounts | * **Try to understand** the favorite social media platforms of our current members * **Wechat** group: Mingshu will change the group name to 2025, and post an announcement about renew membership fee. |
|  |  |  |

**List of Action Items**

| **Action item** | **Owner(s)** | **Deadline** | **Status** |
| --- | --- | --- | --- |
| * Website team to create a page on the website | Jessie D |  |  |
| * Liming will work with Tian Yuan to get interview with Jessie D. * Liming will work with Tian Yuan to talk about future plan. | Liming | May 30th, 2025 |  |
| * Liming will work with ATA IT to expand Jessie’s access. | Liming |  | Done (sent email) |
| **Wechat** group: Mingshu will change the group name to 2025, and post an announcement about renew membership fee. | Mingshu |  |  |
|  |  |  |  |
|  |  |  |  |

**Next LC meeting (July 2025)**: July 2nd, 9pm EST (Host Lenny Yang, notes taker: Rony Gao)