**Recorded by:**

**Date: July 2, 2025**

**Approved by:**

**Date of Approval:**

**CLD Leadership Council July 2024 Meeting**

**Minutes of the Meeting**

2025 July LC Meeting Minutes

**Time:** 9:00 pm EDT, Wednesday, July 2, 2025

Zoom:

Topic: CLD LC Q3 Meeting

Time: Jul 2, 2025 09:00 PM Eastern Time (US and Canada)

Join Zoom Meeting

https://us02web.zoom.us/j/81638065656?pwd=LhmL5fbD2CFah3mV5WzAdP996jFpuh.1

Meeting ID: 816 3806 5656

Passcode: cld

1. Approve [April Minutes](https://docs.google.com/document/d/1mgEhEQGxWwAdmSwSNFJWVP5P5B47dRbk/edit?usp=drive_link&ouid=108916049463850691752&rtpof=true&sd=true) from the April LC meeting 2 min LC
2. Updates on LC members and volunteers 3 min Liming

| Liming Pals  王丽明 | Administrator; ATA communication, social media team leader | limingpals@gmail.com |
| --- | --- | --- |
| Rony Gao  高嵘 | Assistant Administration, Events team leader, website editor | rony.gao@gmail.com |
| Shaoli Gu  古韶莉 | Webmaster, website editor | shaoligu@gmail.com |
| Rony Gao  高嵘 | Events team leader, website editor | rony.gao@gmail.com |
| **Aaron Hebenstreit 何安仁** | **Events team volunteer, website editor** | **aarontranslate@gmail.com** |
| Sijin Xian  先思瑾 | *Yifeng* Editor-in-Chief, Social media team volunteer | projects@xiansijin.com |
| Jessie Doherty  祝轶君 | Website editor | zhuzhu930@yahoo.com |
| Jessie Liu  刘子畅 | The CLD Podcast host | jessieliu28@yahoo.com |
| Tingting Qin  秦婷婷 | Social media team volunteer, events team volunteer | tq@tingbridge.com |
| Lenny Yang | Social Media Lead | lenny@y17inc.com |
| Additional volunteers | Social media:  Tina Teng 鄧欣亞  Yijia “Sasha” Ding  *Yifeng*:  Fang Sheng 盛方  Ben Murphy  Events:  Roanna Cheung 张若荇  Certification Exam Practice Group Lead:  Luyi Yang 杨璐伊  Ad hoc:  Zhenhuan “Duoduo” Lei 雷朵朵  Tana Gegen |  |

1. **ATA66 (20 min)**

● Promotion: website, social media, podcast, Yifeng

1. LinkedIn: promote ATA66 events, sessions related to CLD
2. CLD sessions on CLD website
3. Yifeng: Rony will contact Maple about writing a blog post (likely in Chinese) and send it to Sijin Xian; Fang can edit.
4. All LC members: tell colleagues (especially those in New England) about ATA66

● Chinese-track sessions: Lenny will get the list together and send it to Shaoli and website team.

● CLD Dinner:

* Date: Thursday Oct 23rd dinner
* Venue selection: Aaron and Liming (input from Jessie, Maple, etc)
* Outreach (to Sponsors): Amanda

● CLD ambassadors:

● ATA66 buttons:

* Liming to brief Jessie D and Shaoli on designing;
* Possibly outsource (magnetic) production in China and bring back

● ATA66 WeChat Group

* Rony to create the group and share QR code closer to early bird deadline (August-Sept); continue to invite conference attendees during the conference

● Annual Members Meeting

* (tentative) Saturday, September 27th 11:00am-12:30pm EDT

● Debriefing CLD Cafe

* (tentative) Saturday, November 18th 12:00pm-1:30pm EST

● Recruiting volunteers: Use annual dinner as recruitment avenue

4. Updates from each team

| Yifeng | 10 | Sijin |
| --- | --- | --- |
| CLD events | 10 | Rony |
| The CLD Podcast | 5 | Jessie Liu |
| Website | 10 | Shaoli |
| Social media | 10 | Lenny, Tingting and Mingshu |
| Certification Exam Practice group | 5 | Luyi Yang |
| Other matters/agenda proposals & schedule for next LC meeting | 5 | LC |

1. Yifeng:
   1. Sijin to interview Jessie Liu on being an ATA board member
   2. Fang to contribute a piece on using ChatGPT for language learning (self-experiment)
2. Events
   1. Three CLD Cafe sessions between May and July; Aaron welcomed to Events team
   2. (possible; TBD) Jessie Liu to give presentation on “client education” (same presentation at NAJIT and ATA66)
   3. All LC members to brainstorm for possible ATA67 (2026) Distinguished Speaker candidates (Howard Greenblatt ?)
3. Podcast
4. Social Media:
   1. LinkedIn: 1153 followers (115 new in last month)
   2. Facebook:
   3. WeChat:
5. Practice Group:

**List of Action Items**

| **Action item** | **Owner(s)** | **Deadline** | **Status** |
| --- | --- | --- | --- |
| Rony will contact Maple about writing a blog post (likely in Chinese) and send it to Sijin Xian; Fang can edit. | Rony | July 15th | Done |
| Yifeng: Sijin will interview Jessie Liu on her experience serving on ATA board | Sijin | July 30th | Done |
| Lenny will compile the list of CLD sessions (Chinese language track and other presentations by CLD members) at ATA66, and send it to Shaoli and the website team. | Lenny  Shaoli | July 15 | Done |
| CLD Admin Message for Yifeng | Liming | August 24th | Done |
| Send out the slides for CLD AMM | Liming | August 31st, 2025 | Done |
| Sponsorships for CLD Dinner at ATA66: Liming will work with Amanda S. to contact prospective sponsors (raffle prizes, CLD awards, etc) |  | September 15, 2025 | Confirmed 1 sponsor, 2 more to confirm. |
| Venue selection: Aaron and Liming (input from Jessie, Maple, etc) | Aaron | August 30 (tentative) | Already got a group and finalized the time: 10/23/2025 7:30pm. Just need to reserve the venue. |
| CLD Button | Liming | July 30th | Done |
| ATA66 Wechat Group: Rony to create the group and share QR code closer to early bird deadline (August-Sept | Rony | August 5th | Done |
| Finalize Annual Members Meeting Time | Liming | July 2nd | Done |

**Next LC meeting (July 2025)**: October 22-25 Boston Onsite Team-building Lunch on Thursday Oct 23rd.