

April 19, 2016

To: Board of Directors and Past Presidents

From: Carol G. Velandia P., Administrator <u>translationspa@gmail.com</u>
Marsel de Souza, Assistant Administrator <u>marsel.translator@gmail.com</u>

Leadership Council Members: Helen Eby, Milena Calderari-Waldron, Lorena Ortiz-Schneider, Tianlu Redmon, Cristina Helmerics, Paula Irisity, Cristina McDowell, Odile Legueay, Farah Arjang

# Summary of Activities and Next Steps Interpreters Division

(Last report submitted on January 2015)

## **Communications**

#### Website, blog

The ID Leadership has continued to work on the Evoice blog, averaging an article every two weeks and posting information about new jobs and a variety of topics on a regular basis.

#### **Social Media**

Our Facebook page has double in a year. From 740 likes in January 2015 to 1337 likes in April 2016. We post articles associated with interpreting news and training once a week on average.

Similarly, twitter has double too. From 45 followers in January 2015 to 95 in April 2016.

We have a google calendar that is updated constantly and keeps the membership informed about training events worldwide.

### **ID Collaboration with Other Groups**

We will collaborate with the Medical Division to plan the networking event during the annual conference in San Francisco.