



April 4, 2017

To: Board of Directors and Past Presidents

From: Carol G. Velandia P., Administrator - translationspa@gmail.com

Lorena Ortiz Schneider, Assistant Administrator - lorena@ortizschneider.com

Leadership Council Members: Helen Eby, Milena Calderari-Waldron, Marsel De Souza, Tianlu Redmon, Cristina Helmerichs, Paula Irisity, Odile Legeay, Giovanna Lester, Teresa Roman, Aleyna Maria Tusa

Summary of Activities

Interpreters Division

(Last report submitted January 2017)

Communications

Website, blog

The ID Leadership has continued to work on the E-voice blog, averaging an article every two weeks and posting information about new jobs and a variety of topics related to interpreting on a regular basis. During the last quarter, the Division featured a number of original articles and interviews with relevant content about the different types of interpretation.

Articles posted in 2017 included:

- Interpreter interviews

- Interpreter Training Programs
- Interpreting Delivery Platforms
- Lighthearted Professional Advice

Paula Irisity continues to make the blog stand out, keeping the team on track. We welcomed a new member to the blog team: Aleyna Marie Tusa. She is assisting Lorena with editing submissions and procuring content. Aleyna is a welcome breath of fresh air!

Social Media

The Division has invested a lot of time and effort in keeping the social media outlets relevant by posting articles and discussions on Facebook, Twitter and LinkedIn. We have experienced significant growth since 2015. Tianlu Redmon continues to spearhead all the social media efforts and she is an asset to our Division's Leadership Council.

GSA Initiative

The ID is involved in assisting ATA's advocacy efforts to help clarify the Government Services Administration's Ordering Guide. ATA President will include members of the ID-LC as subject matter experts when providing guidelines.

Continued Education

The Interpreters Division has begun collaborating with ATA headquarters to secure continuing education credits for medical and legal interpreters in California (CIMCE credits). These will be available for ATA sponsored Webinars.

Getting it Right Brochure

The brochure needs updating and the ID has volunteered to work with Chris Durban on this project in the Fall. A limited number of brochures will be printed in July in the interim. Chris Durban will create an email account and solicit feedback from a variety of sources including but not limited to the ID.