

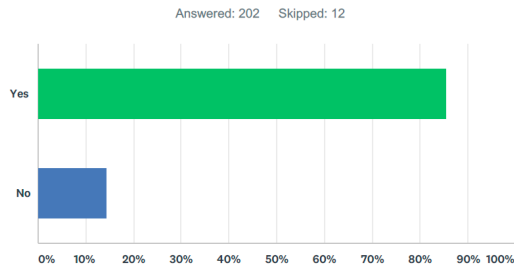
**Re:** Report on LTD membership survey  
**From:** Language Technology Division  
**To:** Language Technology Division members  
**Date:** February 18, 2019

**1) Reasons for membership**

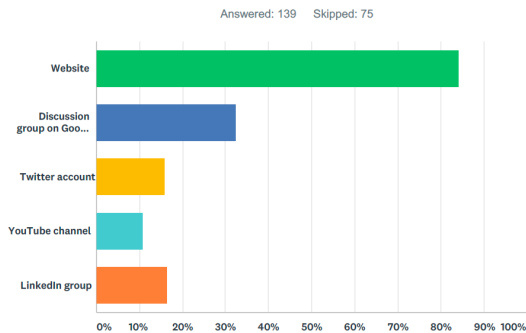
**Key findings:**

I use language technology and want to learn to be more productive.	73.68%
I want to learn about language technology that I am currently NOT using.	59.33%
I believe technology is an important aspect of linguists' work.	68.42%

Q4 Are you interested in exchanging experiences / tips & tricks with other LTD members throughout the year?



Q5 Are you aware of the following resources of the Division? (check all options that apply)



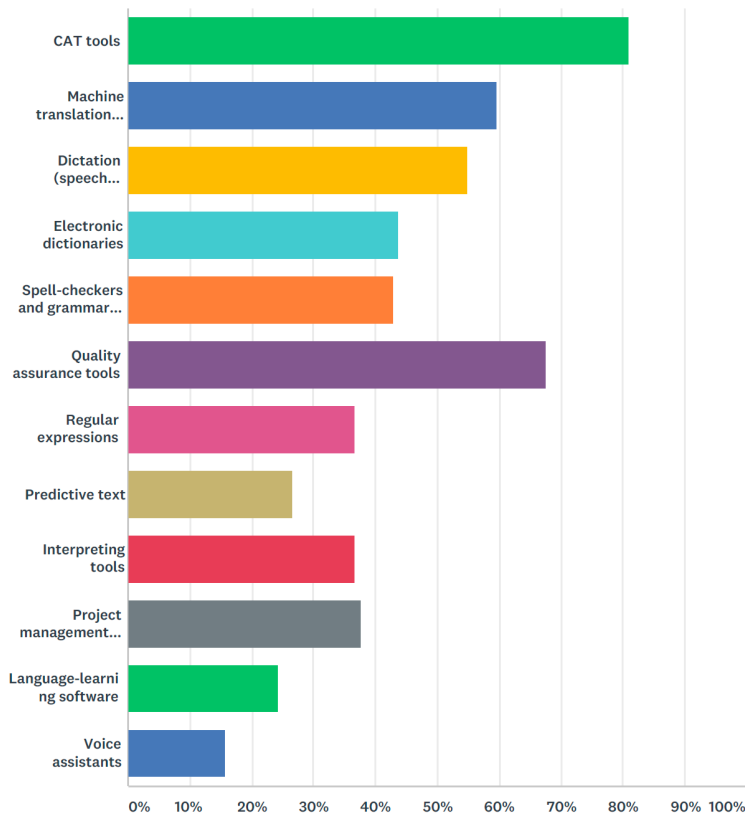
**Next steps:**

A member offered to serve as liaison between ATA and FIT on interoperability issues in CAT tools.

Several members offered to contribute their technology expertise. Please come forward with content for LTD's various communication channels. Everyone is invited to share ideas and experiences; this is how we benefit from Division membership.

## 2) Language technology of interest

### Key findings:



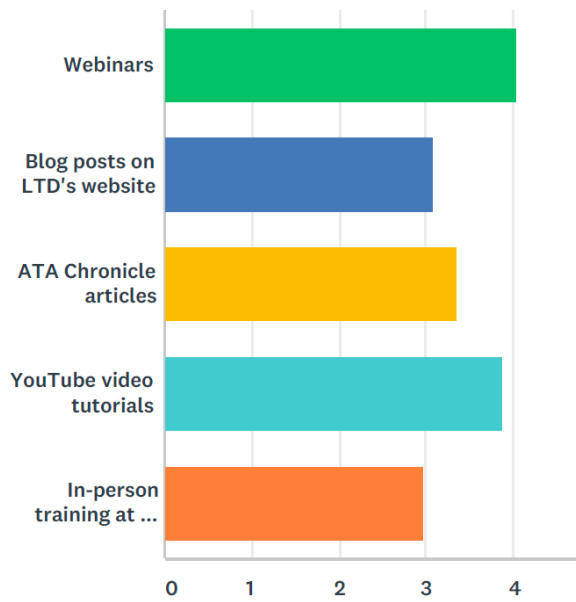
The range of language technology products and services that can be useful to translators and interpreters extends far beyond CAT tools.

### Next steps:

We are looking for suggestions and contributors to share their knowledge about all types of language technology, not just CAT tools.

### 3) Methods of learning

#### Key findings:



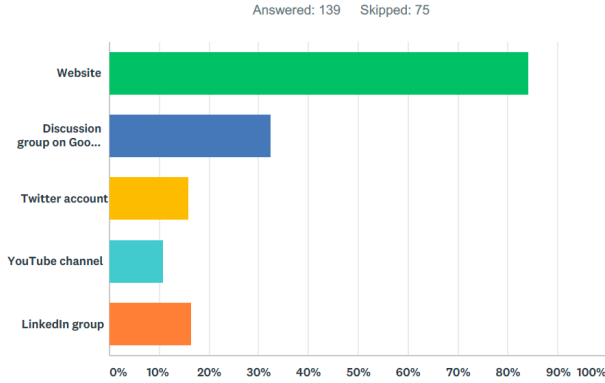
#### Next steps:

Members, please come forward with ideas and content for ATA-sponsored webinars, YouTube videos on LTD's own YouTube channel, ATA Chronicle articles and blog posts for LTD's website.

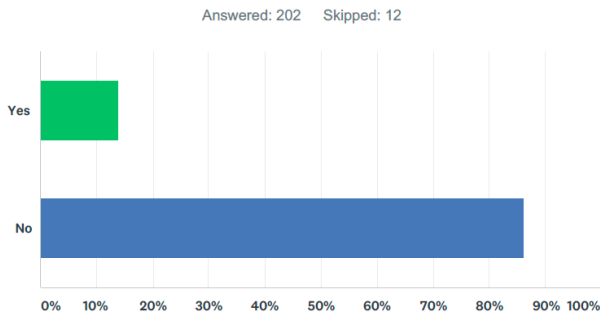
## 4) Communication channels

### Key findings:

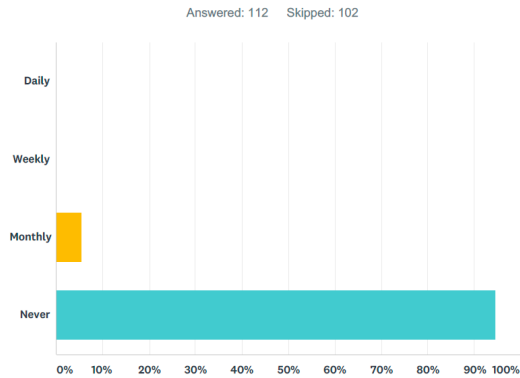
Q5 Are you aware of the following resources of the Division? (check all options that apply)



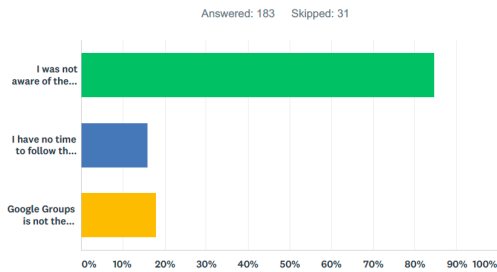
Q6 Are you currently subscribed to LTD's Google Group?



Q7 If "Yes," how often do you participate in conversations?



Q8 If "No," why not? (check all options that apply)



ANSWER CHOICES	RESPONSES
I was not aware of the group	84.70% 155
I have no time to follow the conversations	15.85% 29
Google Groups is not the right channel for me	18.03% 33

By far not all members were aware of LTD’s Google Group and those who were did not necessarily participate in the conversations there.

Several respondents expressed their concern about using Google and/or Facebook as discussion platforms. We completely understand why some people don’t want to use these platforms. However, as they are widely used in the translator/interpreter community, they are currently the best way for us to reach as many Division members as possible. We will definitely explore other platforms in the future. Because of the strong interest in Facebook, we have set up an LTD-sponsored Facebook group and welcomed the first few dozens of members.

WhatsApp group	31.82%
Facebook group	62.12%
Slack	18.18%

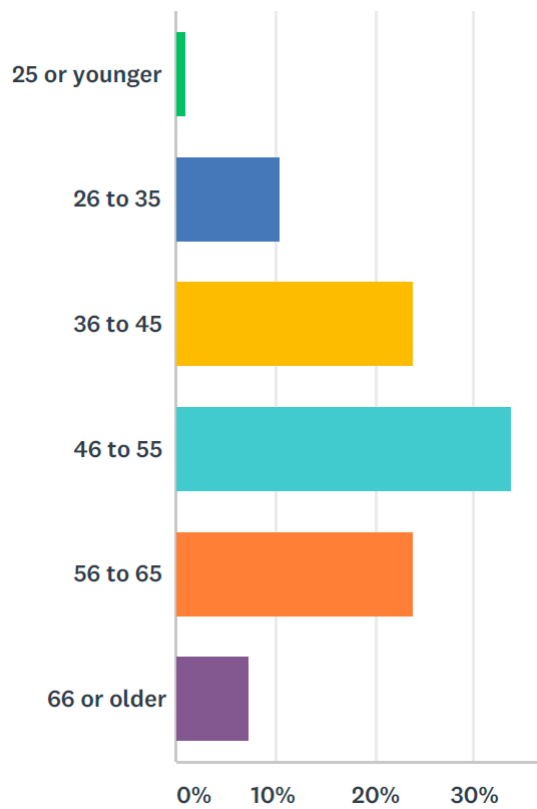
**Next steps:**

Check out our Google Group, ask and answer questions and network with members online: <https://groups.google.com/d/forum/ata-ltd>. Click on the “Apply to join group” link and provide your name as it appears in the ATA directory (this is a member-only benefit).

Join our Facebook group at <https://www.facebook.com/groups/ATALTD/> and provide your name as it appears in the ATA directory (this is a member-only benefit).

## 5) Age of LTD members

### Key findings:



The survey showed that language technology is not necessarily something for young, tech-savvy enthusiasts. Linguists across all age brackets recognize the importance of technology in our professions.

Thank you to the 214 members who participated in the survey!