

Context 7.0

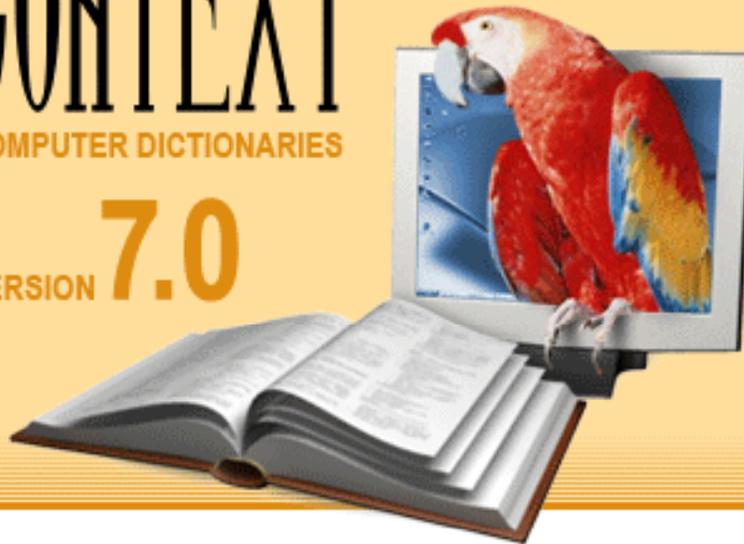
SLD Technology Tools
2008 ATA Conference
Orlando, Florida



CONTEXT[®]

COMPUTER DICTIONARIES

VERSION **7.0**



- CONTEXT 7.0 Install
- CONTEXT 7.0 User Manual
- CONTEXT Online
- INFORMATIC's Products
- Setup for PDA
- Close

What is Context 7.0?

SLD Technology Tools
2008 ATA Conference
Orlando, Florida



-  **Computer-based electronic dictionary**
-  **English <>Russian dictionaries (16)**
-  **Russian only dictionaries (2)**
-  **English Grammar Reference (1)**
-  **Version for Pocket PC**
-  **Russia-based company (Informatic)**

How does it work?

SLD Technology Tools
2008 ATA Conference
Orlando, Florida



Interface Tabs:

- Translation
- Phrases
- Word List
- Suggestion



Word forms



Supplementary Dictionary



User dictionaries



Additional Dictionaries



Russian Collection

Features

SLD Technology Tools
2008 ATA Conference
Orlando, Florida



Good features:

- **Toolbar in MS Word**
- **Access from Internet Explorer**
- **Searches all word forms**
- **Extensive translations and phrases**
- **Smart Collocations**
- **User Dictionaries**

Features

SLD Technology Tools
2008 ATA Conference
Orlando, Florida



- **Translations appear in main window**
- **Search individual subject dictionaries**
- **Arrows for Next/Previous Search**
- **Customized settings (hot key, etc.)**
- **Adjust font size, color, style**
- **Pin on top**
- **Free trial**



Bad Features:

- **Only two dictionaries shown in windows**
- **Can't use hot keys for smart collocations**
- **“Computer voice” pronunciation**
- **Not available in the United States**

Comparison Chart

SLD Technology Tools
2008 ATA Conference
Orlando, Florida



Feature	Context 7.0	Lingvo 12	MultiTran PC	MultiTran web	Notes
Number of Dictionaries	19 (1 EN only; 2 RU only = 16 EN<>RU)	50 (4 EN only; 3 RU only; 7 EN-RU only; 2 RU-EN only = 34 EN<>RU)	?	?	Lingvo counts EN-RU Law & RU-EN Law as two dictionaries; Context counts it as one.
Access from Word	✓	✓	X	X	
Access from IE	✓	✓	✓	N/A	
English Grammar	✓	✓	X	X	
English Pronunciation	✓ (very poor)	✓	X	X	
Lookup from all grammar forms	✓	✓	✓	✓	
Smart Collocations	✓	X	X	X	Automatically selects additional word(s) on either side of a word if it makes a collocation.
Word-by-word Translation	✓	✓	✓	X	
Pop-up Translation	X	✓	X	X	
Spelling Suggestions	✓	✓	X	X	
Comprehensive Examples	✓	✓	✓	✓	

Comparison Chart, con't.

SLD Technology Tools
2008 ATA Conference
Orlando, Florida



Feature	Context 7.0	Lingvo 12	MultiTran PC	MultiTran web	Notes
Rank Dictionary Priorities	✓	✓	?	?	
Disable Dictionaries	✓	✓	X	X	Lingvo creates groups
Create User Dictionaries	✓	✓	X	X	Can edit or add entries in MultiTran PC
Hot Keys (CTRL +C +C CTRL +Ins +Ins)	✓	✓	?	X	CTRL +C +C may open the Clipboard panel in MS Word
Custom Hot Keys	✓	X	X	X	
Adjust Font Size	✓	✓	X	✓ Firefox X Internet Explorer	
Import Additional Dictionaries	✓	✓	✓	X	
PDA and Smart phone versions	✓	✓	✓	X	Can't type in Russian with English Interface or English with Russian Interface
Pin on Top	✓	✓	X	X	
Free Trial Available	✓	✓	✓	X	

Dictionarys and Subjects

SLD Technology Tools
2008 ATA Conference
Orlando, Florida



Dictionarys

- Common Words
- Legal
- Business
- Finance and Economics
- Advertising and Marketing
- Computer
- Telecommunications
- Information Technology Abbreviations
- Medical
- Biological
- Environment
- Physical Sciences
- Technical
- Mechanical Engineering
- Polytechnic
- Oil and Gas
- Russian Heritage
- Russian Synonyms
- English Grammar Reference

Russian Collection

- Dahl Russian Dictionary
- Russian Heritage
- Russian Synonyms
- Russian Antonyms
- Russian Paronyms
- Geographical Names
- Foreign Words in the Russian Language
- Etymological

Free dictionarys

- Cell phones
- MS Interface Word List
- Phobias
- Flowers
- Computer slang
- Underworld slang
- Latin expressions
- Elfish-Russian
- ЕНТИМОЛОГИЧЕСКИЙ БЕСТОЛКОВЫЙ СЛОВАРЬ

Additional Dictionaries

SLD Technology Tools
2008 ATA Conference
Orlando, Florida



Additional subjects

- Aviation
- Aerospace
- Biology
- Military – Political
- Space Medicine
- Mathematics
- International Fishing
- Metallurgy
- Music and Audio Engineering
- Exploration Geophysics
- Radio Engineering
- Religion
- Chemistry



Additional languages

- English-Croatian
- English-Serbian
- English-French
- English-German
- English-Italian
- English-Portuguese
- English-Spanish
- French-German
- French-Italian

Context vs. Lingvo

SLD Technology Tools
2008 ATA Conference
Orlando, Florida



EN<>RU Dictionaries

- Lingvo: Building, Automotive, Engineering, Patents
- Context: Advertising & Marketing, Business, Finance, IT Abbreviations, Technical

Similarities and Differences

Advantages and Disadvantages

Bottom line: Have both

Pricing

SLD Technology Tools
2008 ATA Conference
Orlando, Florida



Context Professional 7.0

- Informatic: 1817p. (\$67)
- Allsoft.ru: 1445.50p. (\$54)



Russian Collection 7.0

- Informatic: 559p. (\$21)
- Allsoft.ru: 441p. (\$16)



Supplementary Dictionaries

- Informatic: 336-616p. (\$13-\$23)
- Softmagazin.ru: 280-504p. (\$11-\$19)

Where to buy

SLD Technology Tools
2008 ATA Conference
Orlando, Florida



CP = Context Professional 7.0
RC = Russian Collection 7.0
SD = Supplemental Dictionaries



Online

- **Allsoft.ru** (CP 1445.50p./\$54 – RC 441p./\$16)
www.allsoft.ru
- **Ozon.ru** (CP N/A – RC 533p./\$20)
www.ozon.ru
- **Bolero.ru** (CP 2453p./\$90 – RC 755p./\$28)
www.bolero.ru
- **SoftMagazin.ru** (CP 1652p./\$61 – RC 504p./\$19 –
www.softmagazin-spb.ru SD 280-560p./\$11-\$19)

Where to buy

SLD Technology Tools
2008 ATA Conference
Orlando, Florida



Moscow

➤ Кладезь

ул. Большая Полянка, д. 28
магазин Молодая Гвардия, 2-й этаж
(495) 238 01 55

➤ МедияХауз

ул. Удальцова, 85 к.1
(495) 956 99 55

➤ ТЦ Ярмарка на Тульской

Варшавское шоссе, д.9, 4-й этаж
место 410-49

➤ Сеть магазинов СОЮЗ

Dozens of stores in Moscow (and other cities).
Find a location at www.soyuz.ru/-/a/shops/index

Where to buy

SLD Technology Tools
2008 ATA Conference
Orlando, Florida



St. Petersburg

➤ ПРОМТ

Станция метро: Василеостровская
Васильевский остров,
Биржевая линия, д.16, ком.410
(812) 331 7540
www.e-promt.ru

➤ ООО Гуд-Сеил

ул. Гранитная, д.52, лит А, пом.1-Н
(812) 983-93-77
www.good-sale.ru

➤ SoftMagazin.ru

Московское шоссе, д.46
(812) 448-98-99
www.softmagazin-spb.ru

Additional Information

SLD Technology Tools
2008 ATA Conference
Orlando, Florida



Free Trial Version Download

➤ www.informatic.ru

Update for Context 7.0

➤ Free download from www.informatic.ru

➤ Fixes bugs in display

➤ *Context_7.0_SP1.exe (776 Kb)*

Contact and Support

SLD Technology Tools
2008 ATA Conference
Orlando, Florida



Informatic

➤ Aviamotornaya, 8
111024 Moscow
Tel (495) 957-78-77
Fax (495) 957- 78-54

➤ www.informatic.ru

Sales

➤ sales@informatic.ru

Support

➤ support@informatic.ru

Questions?

Thank you!

© Becky Blackley 2008

■ ИНФОРМАТИК
■ INFORMATIK

CONTEXT[®]
COMPUTER DICTIONARIES

VERSION 7.0

